

# 2021 CO-OP ADVERTISING PROGRAM



## ABOUT THE PROGRAM

Advertising is essential to the selling process and to help you achieve your sales goals, we are pleased to offer you the Amantii Co-op Advertising Program. Eligibility to the program is based on the following;

- Co-op contribution will be limited to and based upon 2% of the total value of Amantii sales made in 2021
- Co-op advertising will be shared on a 50/50 basis on an individual campaign basis; Amantii contribution is limited to the above criteria.
- Co-op funds may be applied toward 'exclusively branded' local newspaper or radio advertising done during the 2021 period and/or marketing materials bought, such as Amantii branded display materials and advertising .

- All claims for Co-op contribution must be received by Amantii within **60 days of publication, show date or invoice** and in any case no later than **Dec 31, 2021**
- *CO-OP IS NOT ROLLED OVER INTO THE FOLLOWING YEAR.*
- To receive Co-op contribution, complete the slip below and submit it to [cdn-accounting@cannedheat.com](mailto:cdn-accounting@cannedheat.com) along with proof of expenditure: i.e. dated advertisements, tear sheets and newspaper receipts, pictures when appropriate and copies of all receipts.

To claim your Co-op Advertising dollars, please complete and return this form along with dated original advertisements, tear sheets and media invoices.

Date: \_\_\_\_\_

Company Name \_\_\_\_\_

Authorized Representative \_\_\_\_\_

DATE	MEDIA	INVOICE	AMOUNT	CO-OP CLAIMED
			TOTAL CLAIM	\$

## CONTACT INFORMATION

Sales & Customer Service - Brian Richard  
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Order Desk & Accounting  
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